

# PROFITABILITY CENTER

Start informed.  
Navigate faster. Work smarter.

*A unified landing experience that brings insights, products, and workflows together so every user begins their day with clarity.*

## How It Works

### UNIFY

A single, modern webpage to access your Optimal Blue products

### SURFACE

Key metrics, profitability indicators, and market intelligence appear at login

### NAVIGATE

Launch directly into the Optimal Blue PPE, CompassEdge, and other tools

#### Immediate Value at Login

View profitability signals, lock activity, and market indicators before entering tools.

#### Visibility & Awareness

Monitor production performance, pipeline activity, and market conditions at a glance.

#### Centralized Navigation

Access all Optimal Blue products in one place.

#### Insights Before Action

Delivers intelligence before users enter deeper workflows – not after.

#### End to End Platform View

Only Optimal Blue connects full loan life cycle data into a single dashboard.

#### Ecosystem Connectivity

Visually links pricing, hedging & trading, analytics, and market intelligence.

Built for Optimal Blue users across capital markets, operations, finance, risk, and leadership

Contact your  
Optimal Blue rep or  
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to learn more.